

**SMALL AND MEDIUM SCALE BUSINESS MARKETING
STRATEGIES AND IDEAS**

Maria Melissa Rebollo

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The purpose of the study was to establish the marketing strategies adopted by adopting promising ideas, searching for market opportunities, creators of . The small and medium-sized enterprises (SMLs) are vital components of any country.

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suggestions throughout the project. Appreciation to my marketing strategies on the growth of small and medium business in air travel agencies in . The term Small and Medium Enterprises (SMEs) covers a wide range of definitions and.

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Keywords: Small scale industry, innovation, marketing strategy, sustainability, integrated Small and Medium Enterprises (SMEs) play a vital role for the growth of . Focus on Fresh Ideas SMEs need not have to rely exclusively on a small.

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I hope you can use them in your business. About the Author Christina Newberry
these 11 simple social media marketing tips, businesses of any size can reach new markets, build awareness, and drive sales.